



Supporting Independents

INNOVATION  
COMPETITION  
2020



entry  
pack

LAUNCHING  
15<sup>TH</sup> JUNE



[www.the-ipg.co.uk/innovation](http://www.the-ipg.co.uk/innovation)



The IPG's innovative product competition is now open for entries

**WIN £1,000**

**plus the chance to see your revolutionary product manufactured and sold in our member stores and on their websites**

**YOU'LL ALSO RECEIVE A PERCENTAGE OF ALL SALE ROYALTIES!**

**The IPG are on the hunt for innovative product ideas from the trades across the UK**

It could be something that makes a plumbing job easier, a bathroom hack, or a nifty tool to keep in the van

Whatever it is..... if you are part of the UK trade and you have a new, exciting product idea – then we want to hear about it

**Closing date: Monday 17 August 2020**

#strongertogether

#### **Company overview - The IPG**

The IPG is the largest and fastest growing membership group for plumbing, heating, and bathroom specialists. Since its inception in 2013, it has already established a network of over 200 carefully selected member locations nationwide.

At its core, The IPG is determined to bring independent businesses together, and in turn, give their customers the opportunity to buy the best brands locally at great prices.



# The brief

**We want to explore innovative product ideas which will appeal to our members audience - the plumber, installer and enthusiastic DIY'er.**

It could be something that makes a plumbing job easier, a bathroom hack, or a nifty tool to keep in the van. Anything goes, if you have an idea, we would like to hear about it...

If successful, the product will be manufactured and sold in our member stores and on-line.

So, with this in mind, what would an innovative new plumbing, heating or bathroom item look like to you?

## **Please consider:**

- If the design is suitable for the plumbing/heating and/or bathroom industry?
- The practicality of using the product
- If it will appeal to the purchaser?
- If the product is going to be commercially viable

# The reward

- **£1000 cash prize + 1/3 of all sale royalties**
- **Winning design made into a finished product, sold, and marketed in the UK- subject to point 6 in submission details**
- **Winners name featured on packaging and any relevant promotional material, including website and in-store POS**
- **Two runners-up prizes of £500 each**



# Submission details

1. All entries must be supplied digitally, include a completed application form and be emailed to the following address: [innovation@the-ipg.co.uk](mailto:innovation@the-ipg.co.uk) or submit your entry via The IPG website using the digital entry form.
2. All designs must be your original work, we cannot accept any designs that have other people's work on them
3. By submitting an entry, you agree to the competition Terms and Conditions
4. The winner will be announced on The IPG website and during a live On The Tools show on 22nd September
5. The two runners up will be announced on The IPG website and during a live On The Tools show on 22nd September
6. If, at the sole discretion of the judges, none of the entries is of a sufficiently high standard to merit the awards, no prizes, or only runner up prizes, may be awarded
7. All entrants hereby warrant that:
  - a. They are the sole owner of the intellectual property rights in their entry
  - b. They are free to assign those rights to the promoter; and no third parties hold any rights, charges or interest over all or part of their entry
8. **NOTE: this applies to the winning entry only** The winning entrant hereby waives his/her moral rights, where such rights may arise under the Copyright, Designs and Patents Act Of 1988
9. Any personal data relating to entrants will be used solely in accordance with current UK data protection legislation and will not be disclosed to a third party without the individual's prior consent
10. By submitting an entry, each entrant agrees to the submission requirements as detailed above. Promoter:  
The IPG, Littlehampton Marina, West Sussex BN17 5DS

# Competition Terms and Conditions

1. The competition is run and promoted by The IPG (trading name of THE IPG Ltd)
2. THE CLOSING DATE FOR ENTRIES IS 5PM (BST) ON MONDAY 17 AUGUST 2020. Entries received after the deadline will not be considered
3. To be eligible for the competition, you must be a UK tradesperson or an enthusiastic DIY'er. There can be only one named entrant per entry. This competition is also open to students studying a UK trade related course
4. SUBMISSIONS All entries must be supplied digitally, include a completed application form and be emailed to the following address: [innovation@the-ipg.co.uk](mailto:innovation@the-ipg.co.uk) or submit your entry via The IPG website using the digital entry form.
5. This competition is not open to employees of The IPG their families and anyone else connected with this competition
6. Up to three entries per person. Entries by third parties are not accepted
7. No responsibility can be accepted for incorrectly submitted entries
8. The winning design will be the one that best fulfils the brief and will be selected by The IPG judging panel. The decision of the judges is final, and correspondence will be entered into only at the absolute discretion of The IPG
9. The first prize winner only, will have their design made into a finished product and sold and marketed in The UK – subject to point 6 in submission details
10. The two runners up will each receive £500 cash prize
11. The winner agrees to take part in reasonable post-event publicity and to the use of their names and photographs in such publicity